June 25, 2025 Consumer Affairs Agency

Overview of proposed Partial Revision to the Food Labelling Standards regarding the Food Labelling Act

1. Objective for revisions

To provide the information for consumers to secure the opportunity to make an autonomous and rational choice of Food.

2. Covered Products

Foods with Function Claims

3. Outline of revisions

In Foods with Function Claims, labelling that emphasizes ingredients (Ingredient A has been added, Ingredient B has not been added or Ingredient C is not included, etc.) is restricted by the provisions of the Food Labelling Standards except for functional ingredients.

However, since labelling, that emphasizes a certain ingredient is not contained or added, etc, contributes to the appropriate selection of food by consumers and is unlikely to cause misidentification by consumers, it will become to be displayed on containers and packaging in the same way as other general food products.

On the other hand, terms that emphasize the inclusion of ingredients other than those related to the notified functionality will continue to be prohibited from labelling, except for the nutritional ingredients stipulated in Appendix 9 of the Food Labelling Standards.

4. The subject of the revisions

The following document, pursuant to the provision of the Food Labelling Act (Act No. 70 of 2013), is the subject to revisions.

- The Food Labelling Standards (Ordinance of the Cabinet Office No.10 of 2015)